



ellipsis

DIGITAL COMPANY LTD.

COMPANY PROFILE

A brief History

Ellipsis Digital was founded in December 2018 in Wels, Austria by Ng'winula Kingamkono and Johannes Siller, who have a combined experience of 30 years in software development.

The company was officially registered in January 2019 in Dar es Salaam, Tanzania, and offers a range of services including software outsourcing, software development (mobile, web & more), technical consultation, server management, IT equipment procurement and installation.

In 2019, Ellipsis Digital's first customers were from Austria and the United Kingdom, and in 2020 the company gained its first customers from Tanzania. Today, Ellipsis Digital offers support to global clients.

The company also launched its sustainable Developers Outreach Program in 2019, which aims to identify and nurture the next generation of software developers.





About Founders

Johannes Siller is an experienced IT entrepreneur and co-founder of Ellipsis Digital. He has more than 20 years of experience in the industry and focuses on B2B IT startups as a business angel. He has been a valuable asset to numerous companies due to his wealth of expertise and extensive network of resources. Siller's technical expertise and business acumen make him an inspiration to aspiring entrepreneurs.

Ng'winula Kingamkono is a highly respected leader in the software industry and a co-founder of Ellipsis Digital. He has more than 10 years of experience in software development, user experience design, and tool setup. He has a strong passion for innovation and has successfully launched businesses in Africa and the United States, demonstrating his strategic thinking and ability to bring new ideas to life.



Our Mission

Ellipsis Digital is dedicated to delivering exceptional software development and IT services to clients around the world by being efficient, innovative, and excellent in everything we do, and by delivering the highest quality products and services possible.

Core Values

Our company is built on a foundation of three important values that guide our work and relationships with clients and the public.



Excellence

We are committed to delivering the highest quality products and services possible, and to continually improving the quality of everything we do.



Innovation

We strive to introduce new, original, and advanced ideas that push ourselves and our clients to the next level of success.



Efficiency

We work efficiently and productively to deliver on time, at a great speed, and at a reasonable cost to our clients.

By upholding these values, we aim to build long-term partnerships with our clients and to consistently exceed their expectations.

OUR 3-STEP APPROACH TO GUARANTEE SUCCESS

Ellipsis Digital has a 3-step approach to guarantee project success.

1 FACT FINDING

We start by understanding your specific needs through fact finding and user research. We then document and analyse these needs and present a requirement analysis to develop the ideal development plan and set clear expectations for the project.



2 DELIVERY

In the delivery phase, we use lean methodology to design a user experience that resonates with your audience. We create prototypes, conduct testing, and use experienced software engineers to bring your project to life with top-quality source code.



3 ENSURE SUCCESS

Finally, we guarantee project success through comprehensive quality assurance tests and continuously monitor performance. We provide written instructions for successful installation, use, and maintenance.

BENEFITS OF WORKING WITH ELLIPSIS DIGITAL

We cater to our customer needs by offering the following services better than any other digital firm in Africa.



Dedicated Management and Support

Ellipsis Digital provides a dedicated and skilled team to support you throughout every stage of the project.



Expert Developers

We recruit only the best and most adaptable developers from Africa's wealth of skilled professionals to ensure top-quality services for our clients. Our developers are equipped with the tools and training they need to continuously improve and exceed expectations.



Ongoing Performance Tracking and Improvement

We provide regular performance reports and reviews to ensure that our developers are meeting and exceeding the needs of our clients, and are committed to continuous improvement.



WE OFFER

OUTSOURCING SOFTWARE DEVELOPERS

Ellipsis Digital hires the best software developers in Africa to ensure the success of every project.

The team consists of highly skilled and dedicated professionals, each of whom has been thoroughly vetted in the latest programming technologies.

Whether you need support for a specific language or framework, or a full-stack developer to handle all aspects of your project, we have the expertise to deliver.

Case Study

POPCORN (UK) CRM Software <https://www.popcorncrm.co.uk/>

Similar Clients

DATABASE FIRST AID (UK), NBC (Tanzania), Career Calendar (UK)



WE OFFER

SYSTEM DEVELOPMENT

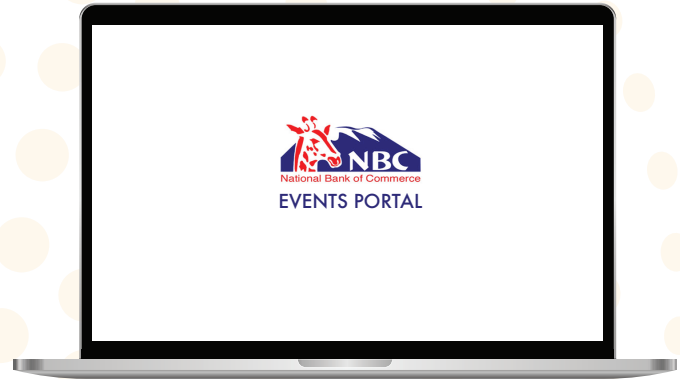
Ellipsis Digital provides systems development services that help businesses streamline processes and improve efficiency. By converting business needs into working tech solutions, we take the headache out of the equation and deliver results that our customers care about. Let us help you achieve your business goals with our expertise in custom software solutions and integration.

Case Study

NBC EVENTS PORTAL (Tanzania) <https://events.nbc.co.tz/>

Similar Clients

DATABASE FIRST AID (UK), POPCORN (UK)



WE OFFER

MOBILE APP DEVELOPMENT

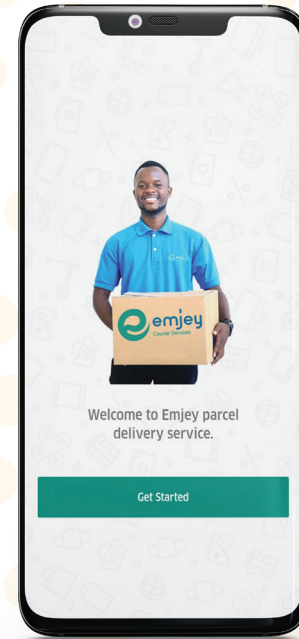
Ellipsis Digital is a premier provider of mobile app development services. Our team of expert developers can create a custom solution that meets your specific needs. Let us help you drive business success with a custom mobile app.

Case Study

EMJEY Delivery (Tanzania)

Similar Clients

Tunzaa App (Tanzania)



WE OFFER

WEB APP DEVELOPMENT

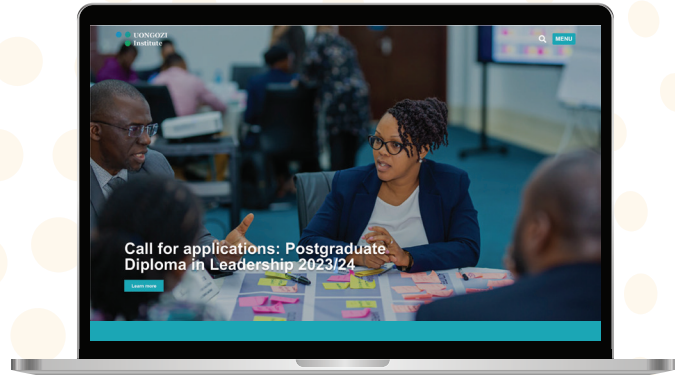
Ellipsis Digital specializes in developing powerful and effective web applications. Our team of expert developers has the skills and experience to create custom solutions that meet the specific needs of our clients. Whether you need a simple website or a complex web application, we have the expertise to deliver a solution that drives business success. Let us help you take your online presence to the next level.

Case Study

UONGOZI INSTITUTE (Tanzania) <https://uongozi.or.tz>

Similar Clients

NBC EVENTS PORTAL, BIOTAN, BAROMETER, ENEO (Tanzania)



WE OFFER

MOBILE MONEY & CARD PAYMENTS INTEGRATION

Ellipsis Digital offers payment integration services to simplify the process of accepting mobile money and card payments. We help businesses expand their customer base and increase sales by integrating these payment options into systems, web, and mobile applications. Our team handles all aspects of the integration process, ensuring a smooth experience for you and your customers. Let us help you accept a variety of payment options and drive business success.

Case Study

Tunzaa Mobile App (Tanzania): <https://tunzaa.co.tz>

Similar Clients

GREENMANJARO, ENEO (Tanzania)



WE OFFER

CONSULTATION & DIGITAL TRANSFORMATION

Ellipsis Digital is a leader in IT consultation and digital transformation services. Our team of experts can assess your current IT infrastructure and provide recommendations for improvement. We can help you develop a plan to optimize your systems, reduce costs, and increase efficiency. In addition, we can assist with digital transformation projects to help your business stay competitive in the digital age. Let us help you leverage technology to drive success.

Case Study

DATABASE FIRST AID (UK) <https://databasefirstaid.com>

Similar Clients

ALKALINE SOLUTION (UK), PITCH HUB LTD (UK), NATIONAL INVESTMENTS COMPANY LIMITED (NICOL) (Tanzania)



WE OFFER

SOFTWARE DESIGN (USER EXPERIENCE & USER INTERFACE)

Ellipsis Digital is a leader in the design, with a focus on creating exceptional user experiences and interfaces. Our team of expert designers has a wealth of experience and a passion for creating intuitive, aesthetically pleasing designs that drive business success. We handle all aspects of design to ensure that our clients have a product that truly resonates with their users. Let us help you take your business to the next level with our top-quality design services.

Case Study

UTANZANIA NI NINI (Tanzania): <https://utanzania.co.tz/>

Similar Clients

HAVOC, <https://darstartupweek.com/> NBC Events Portal <https://events.nbc.co.tz/> (Tanzania)



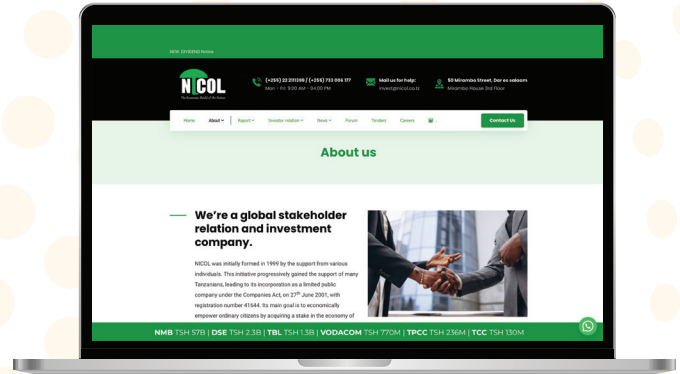
WE OFFER

IT SERVICES (SUPPORT, PROCUREMENT, INSTALLATION & MANAGEMENT)

Ellipsis Digital offers dedicated IT support and services including managing servers, installation of software and maintenance of infrastructures. We sell IT equipment including servers, computers/laptops, networking equipment (routers, switches, hubs, etc.), storage solutions (hard drives, SSDs), monitors and display devices, peripherals (keyboards, mice, printers, scanners), Audio/visual equipment (speakers, microphones, webcams). Let's improve your IT department today.

Case Study

NATIONAL INVESTMENTS COMPANY LIMITED (NICOL) (Tanzania): <https://nicol.co.tz/about/>



**Keep
in touch**

Ellipsis Digital Company Limited

Physical Location

Plot 275, Block No. 42

Gemeapande Road, Biafra kinondoni

Dar es salaam, Tanzania.

1st Floor



ellipsis

DIGITAL COMPANY LTD.